

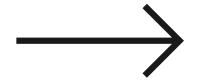


WoolWide Adventure

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A NEW ONLINE EVENT COMING TO INSTAGRAM

March 5 – April 30, 2021



How to Participate

Friday at 5 am EST, your new adventure will go live

Find the posts at @woolwideadventures on Instagram and read about the week's Adventures and Mini Treks

Complete the weekly Adventure

The Adventure is a free activity to complete during the week as you have time.

Post proof of your Adventure on your Instagram account

Share what you learned or did to your own account and use #woolwideadventures so we are sure to see it!

Complete the optional Mini Treks.

Complete as many Mini Treks as you like and share what you did using #woolwideadventures for additional prize entries!

Follow #woolwideadventures

Learn from what your fellow adventurers did as they completed their travels! Comment and encourage one another!

An Example!

Mini Trek Prompt: Research sheep and post something you learn to your Instagram account using #woolwideadventures



Qualifying posts:

- Show that you completed the prompt.
- Contain the hashtag #woolwideadventures
- Posted by the deadline.

One more time and a few more details...

**Visit
woolwideadventures.com
and follow**

#woolwideadventures

Get the printable map to track your journey. The weekly Adventure and Mini Treks will be posted both on the website and Instagram, or you can sign up at the website to have them emailed to you.

**Complete the
Adventures!**

To qualify for the weekly prize, you must complete the weekly Adventure task and post about it on your Instagram account using #woolwideadventures.

**Complete as many Mini
Treks as you like, as
often as you like!**

Each post needs to be for a unique experience, but each post is also an extra entry into the weekly and grand prizes!

**Make your weekly
posts using
#woolwideadventures
by 11:59 PST the
following Thursday.**

We have to have a firm deadline so we can choose winners!

**Coming late to the
party? Join in
anyway!**

The final deadline to qualify for a prize is April 29 at 11:59 Pacific time!

**Tune in to the Wrap
Party on April 30 at
7 pm est!**

We will be announcing the Grand Prize winners and reflecting on the experience together! Watch the website or Instagram account to save your place!



Weekly Prize

One prize per week will be awarded to someone who finished the weekly Adventure. Earn bonus entries for completing the Mini Treks as well!



A free pattern of your choice
from Amy Snell



A set of Wool Soles
from Morehouse Farm



A set of stitch markers
from Anne Frost

One Day Tripper Grand Prize

This prize will be awarded to one of the adventurers who took part in WoolWide Adventures and posted their progress on their Instagram account using #woolwideadventures



A set of DPNs from Kollage



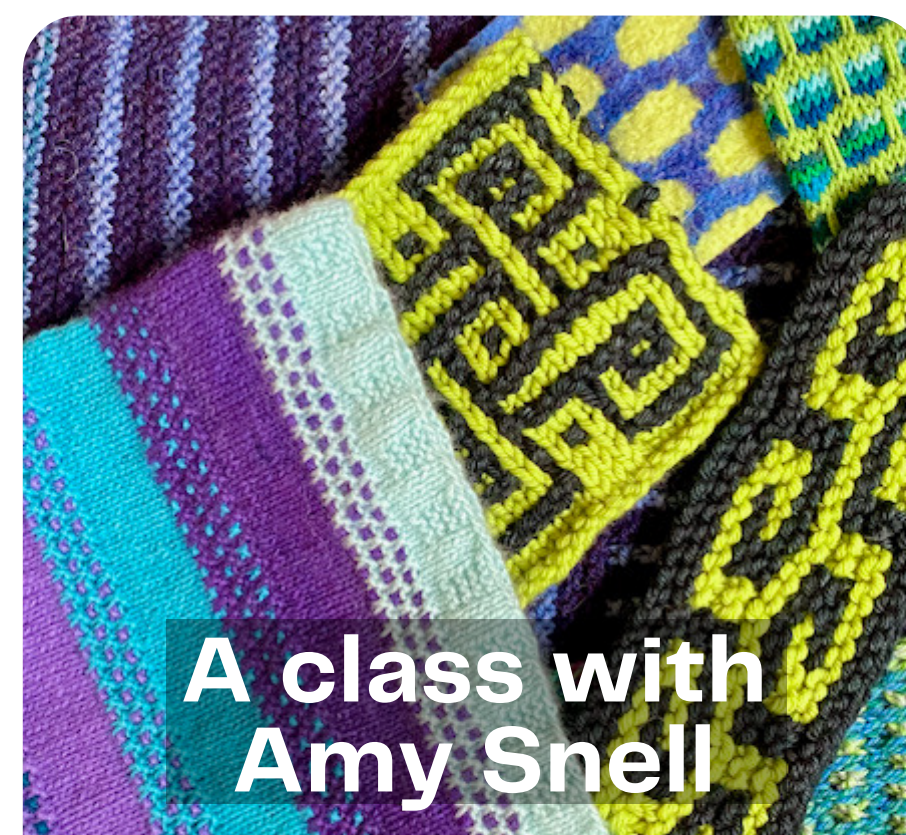
Stitch Markers from Anne Frost



A Morehouse Farm tote bag



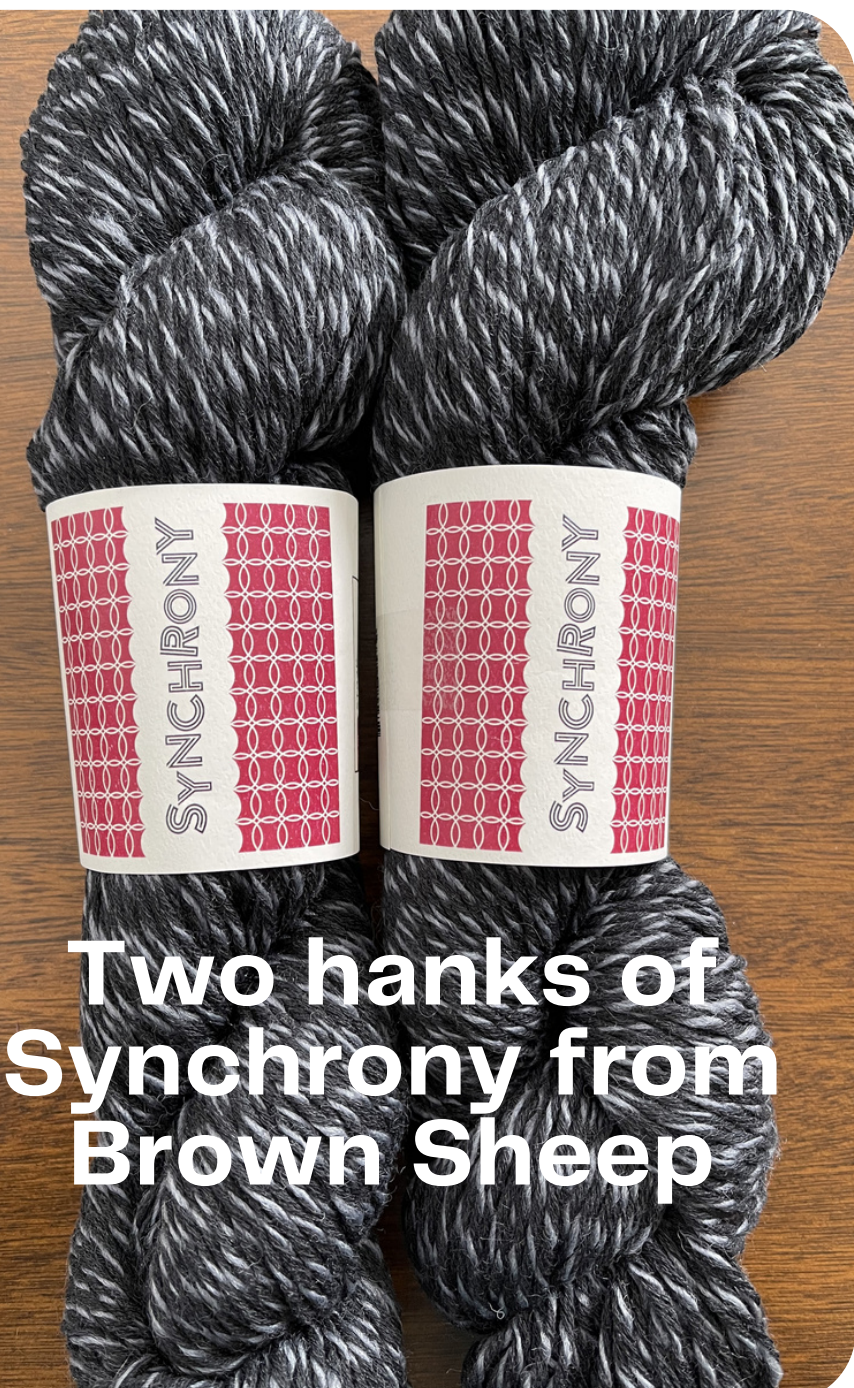
Two hanks of Synchrony from Brown Sheep



A class with Amy Snell

One Through Hiker Grand Prize

The winner of this prize will be selected from those who completed all 8 of the weekly Adventure tasks and posted about it on their Instagram accounts using #woolwideadventures.



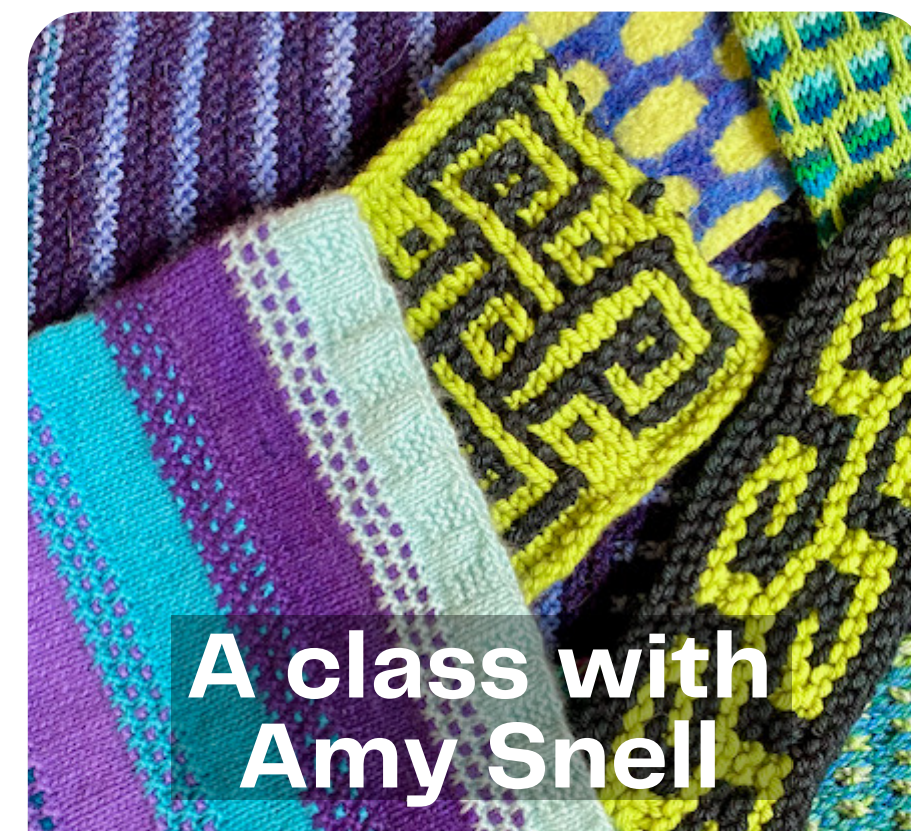
Two hanks of Synchrony from Brown Sheep



A Morehouse Farm tote bag



A set of DPNs from Kollage



A class with Amy Snell



Stitch Markers from Anne Frost



Keepers of the Sheep by Irene Waggener

Time to pack your bags!

Get on Instagram and follow WoolWide Adventures and your hosts!

@WoolWideAdventures

@deviousknitter

@ithoughtiknewhow

@morehousefarm

@waggens_ho

